

ASSOCIATES IN APPLIED SCIENCE IN GRAPHIC DESIGN
C.S. MOTT COMMUNITY COLLEGE • FLINT, MICHIGAN

GENERAL TRACK (*Visual Communications*)

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		PHOT-180	Basic Photography		3	3
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Processes	HUM	3	3
			Subtotal for Semester		15	21

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-244	Publication Design for Print I	INT	3	6
		ART.-242	Corporate ID & Promo Design		3	6
		ART.-133	Basic Illustration		3	6
		ART.-112	Art Survey (or any other ART.-110, 111, 116)	HUM	4	4
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		16	25

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		ART.-122	Graphic Design Survey	HUM	3	3
			Subtotal for Semester		15	24

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-245	Publication Design for WWW	INT	3	6
		ART	Art Elective (or other from recommended list)		3	6
		ART	Art Elective (or other from recommended list)		3	6
		ART.-243	Communication Design Across Cultures		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		15	27

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		Math	Any 100-level math approved course	MATH	3	3
			Subtotal for Semester		3	3

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design Internship		3	3
			Subtotal for Semester		3	3

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	3	3
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ART.-112, ENGL-102, ART.-145	13	16
		Totals for Degree	25	28

Graphic Design Degree Totals

X	CR	CH
	67	103

ASSOCIATES IN APPLIED SCIENCE IN GRAPHIC DESIGN
C.S. MOTT COMMUNITY COLLEGE • FLINT, MICHIGAN

ILLUSTRATION TRACK

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		ART.-142	Basic 3D Design		3	6
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Processes	HUM	3	3
			Subtotal for Semester		15	24

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-244	Publication Design for Print I	INT	3	6
		ART.-242	Corporate ID & Promo Design		3	6
		ART.-133	Basic Illustration		3	6
		ART.-112	Art Survey (or any other ART.-110, 111, 116)	HUM	4	4
		ART.-135	Figure Drawing		3	6
			Subtotal for Semester		16	28

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		ART.-122	Graphic Design Survey	HUM	3	3
			Subtotal for Semester		15	24

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-245	Publication Design for WWW	INT	3	6
		ART.-233	Advanced Illustration		3	6
		ART.-235	OR 231		3	6
		ART.-243	Communication Design Across Cultures		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		15	27

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		PHOT-180	Basic Photography		3	3
		Math	Any 100-level math approved course	MATH	3	3
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		9	9

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design Internship		3	3
			Subtotal for Semester		3	3

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	3	3
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ART.-112, ENGL-102, ART.-145	13	16
		Totals for Degree	25	28

Graphic Design Degree Totals

	CR	CH
Totals for Degree	73	115

ASSOCIATES IN APPLIED SCIENCE IN GRAPHIC DESIGN
C.S. MOTT COMMUNITY COLLEGE • FLINT, MICHIGAN

MOTION & MEDIA GRAPHICS TRACK

Year One - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-131	Drawing I		3	6
		ART.-141	Basic 2D Design		3	6
		ART.-142	Basic 3D Design		3	6
		ENGL-101	English Composition	ENGL	3	3
		ART.-121	Intro to GD Theory & Practice	HUM	3	3
		or	MAET-110 Media History & Theory (3,3)			
			Subtotal for Semester		15	24

Year Two - Semester One

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-275	Creative Digital Video	INT	3	6
		MAET-180	Media Writing & Scripting		3	3
		ART.-133	Basic Illustration		3	6
		MAET-200	Cinema-Television Production I		4	6
		MAET-120	Media Aesthetics		3	3
			Subtotal for Semester		16	24

Year One - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-132	Drawing II		3	6
		ART.-146	Typography & Type Design		3	6
		ART.-145	Intro to Digital Design	INT	3	6
		ENGL-102	English Composition	HUM	3	3
		MAET-100	Intro to Media Production		4	6
			Subtotal for Semester		16	27

Year Two - Semester Two

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-276	Motion Graphics for TV & Video	INT	3	6
		MUS.-186	Intro to Film Music	HUM	3	3
		MAET-210	Cinema-Television Production II		4	6
		Art/MAET/ PHOT Elective	Recommend: MAET-220 Cinema-Television Sound Design, ART.-133 (or other ART/PHOT course)		3	6
		ART.-246	Self-Promotion & Portfolio		3	3
			Subtotal for Semester		16	24

Year One - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		PHOT-180	Basic Photography		3	3
		Math	Any 100-level math approved course	MATH	4	4
		SOC	Any approved Social Science course	SOC	3	3
			Subtotal for Semester		10	10

Year Two - Spring/Summer

X	Sem. Taken	Course #	Course Description	GenEd	CR	CH
		ART.-248	Graphic Design & Media Internship		3	3
			Subtotal for Semester		3	3

Gen Ed Requirements

X	Category	Course where GenEd is met	CR	CH
	ENGLISH	ENGL-101	3	3
	HUMANITIES	ART.-122	3	3
	MATH	100-level Math	4	4
	SOCIAL SCIENCE	Selected from approved list	3	3
	ADD'L Req'd	ART.-121, ENGL-102, ART.-145, ART.-275	12	16
		Totals for Degree	25	29

GD-ENTERTAINMENT MEDIA

		CR	CH
	Totals for Degree	76	112

ASSOCIATES IN APPLIED SCIENCE IN GRAPHIC DESIGN
C.S. MOTT COMMUNITY COLLEGE • FLINT, MICHIGAN

ADDITIONAL PROGRAM INFORMATION

GENERAL, ILLUSTRATION, MOTION/ENTERTAINMENT MEDIA GRAPHICS TRACK

PORTFOLIO REVIEW/SUPPLEMENTAL APPLICATION: Prior to enrolling in any 200-level Graphic Design courses, students must have achieved an overall GPA of at least 2.5 in studio art courses. Students must also submit a Supplemental Application to the Program Coordinator in Graphic Design. Students must have completed ART. 141, 131, 132, 145 and 146, 121 and ENGL 101. Their Supplemental Application includes a request for a Portfolio Review and a written essay. In the portfolio, students must show proficiency in ART. 141, 131, 132, 145 and 146 to a committee of at least three Art/Design faculty and the Graphic Design Program Coordinator who will review the student's portfolio based upon a variety of criteria including, but not limited to, Technical mastery, Creative/Conceptual applications, Color and Composition and Presentation. The essay submitted by the student must be at least two pages (12 pt/double-spaced, Times Roman, 1-inch margins all around, plus cover) and discuss the student's goals and objectives in their career or further education and their response to the creative process in visual communications.

APPLICATION FOR GRADUATION PORTFOLIO REVIEW: Students who are nearly ready to graduate and who are in the process of taking ART. 246 - Self-Promotion & Portfolio Design will undergo a final departmental portfolio review as part of their course and graduation requirements. By week 14, the student must make a formal portfolio presentation for evaluation.

Recommended Electives for GD Program

X	Course #	Course Description	GenEd	CR	CH
	ANY STUDIO, PHOTOGRAPHY, MEDIA ARTS COURSES NOT ALREADY REQUIRED, IN ADDITION TO:				
	ART.-105A-C	Design Studio Center		3	6
	ART.-205A-C	Design Studio Center		3	6
	ART.-233	Advanced Illustration		3	6
	ART.-234	Sequential Art		3	6
	ART.-249	Publication Design for Print II	INT	3	6
	ART.-255	Digital Painting	INT	3	6
	ART.-256	Publication Design for Web II	INT	3	6
	ART.-257	Intro to 3D Digital Art	INT	3	6
	ART.-259	Conceptual Book Design		3	6
	ART.-275	Intro to Creative Digital Video	INT	3	6
	ART.-276	Motion Graphics for TV & Video	INT	3	6
	ANTH-211	Intro to Cultural Anthropology	SOC	3	3
	BCST-161	Radio Broadcasting		3	3
	BCST-171	Television Broadcasting		3	3
	BUSN-253	Advertising		3	3
	BUSN-255	Principles of Marketing		3	3
	COMM-131	Fundamentals of Communication		3	3
	COMT-120	Digital Media Production I	IT	3	3
	COMT-220	Digital Media Production II	IT	3	3
	HREL-101	Interpersonal Communication	HUM	2	2
	PHIL-103	Critical Thinking	HUM	3	3
	PSYC-181	Applied Psychology	SOC	3	3
	MKT-153	Sales Promotion Methods		3	3
	MUS.-186	Intro to Film Music	HUM	3	3
	ENGL-271	Film as Literature	HUM	3	3
	FILM-181	Introduction to Film		3	3
	FILM-249	Film Genre: Film Appreciation		3	3
	FILM-250	Film Genre: Horror		3	3
	FILM-251	The Cross-Cultural Film		3	3
	COMV-140	Digital Video Production		4	3
	COMV-140L	Digital Video Production Lab		0	3
		Min. 6 credits for General Track		6	6