

Arts & Communications Careers

MCC is a smart pathway into
Arts & Communications
Careers

*For more information,
visit www.mcc.edu
or call (810) 762-0200*



MOTT COLLEGE COMMUNITY

The Smart Choice

ARTS & COMMUNICATIONS CAREERS

Arts & Communications careers involve designing, producing, exhibiting, performing, writing, and publishing multimedia content, visual and performing arts, visual arts and design, literary arts, media arts, journalism, humanities and entertainment services.

Would You Be Attracted to Arts & Communications Careers?

Arts & Communications careers appeal to people who are expressive, imaginative and enjoy using their ideas and creativity.

- *Are you creative and unique in your thinking and approach?*
- *Do you consider yourself imaginative, innovative and original?*
- *Do you like to communicate ideas?*
- *Do you enjoy making crafts, drawing, playing instruments, writing stories, taking photographs or other similar activities.*

Arts & Communications Careers: National Career Clusters

National Career Clusters



Designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

MCC Programs

- Fine Arts – Art/Music/Theater
- Graphic Design
- Photographic Technology
- Communications Technology
 - Broadcasting
- Communications Technology
 - Business/Marketing
- Communications Technology
 - Photography
- Web Developer
- Two Year Transfer Programs

What Arts & Communications Careers can students prepare for at Mott Community College?

MCC can help you complete or begin almost any Arts or Communications related career. Jobs in this field will require different levels of education depending on the specific responsibilities. Some jobs may only require several months of training while others may require one to two years of college education or a Bachelor Degree (four years) or more of education. MCC is a college uniquely designed to help students achieve or start any level of education and job training in Arts and Communications.



MCC Occupational Programs & Careers

...job skills in two years, one year or less

The MCC occupational Associate Degree programs, certificates and alternative training options are designed to prepare students for immediate employment in specialized area of health, business, technology, human services, and industry.

Associate of Applied Science (AAS) Degree

Designed to prepare students for immediate employment in specialized areas in health, business, technology, human services, and industry. Although this degree prepares students to enter the world of work, many AAS graduates do transfer to four-year institutions to continue their education while working.

Certificate

Programs of study requiring approximately one year of full-time course work, designed for entry-level employment.

Alternative Training

A course or clusters of courses that provide special occupational skills/credentials or satisfy the qualifications needed for "Industry Certification" standards. Many of these training options are 15 weeks or less.

Fine Arts Associate Degrees Art/Music/Theater

The Fine Arts Division comprises two general areas of study, Art and Music, with a concentration in specific fields of interest leading to Associate degrees or transfer courses to other colleges and universities. A theater component also offers introductory, transferable classes.

The programs listed on the next several pages are the Arts and Communications related occupational degrees, certificates and training options that are available at MCC.

Starting your Bachelor Degree at MCC

...start here, finish there

If the Arts or Communications occupation you are interested in requires four or more years of college, you can start at MCC and finish at the four-year college of your choice. MCC counselors and advisors assist students in developing their plans for transferring to four year colleges and universities. Students may take up to two years towards a four-year degree at Mott Community College and then transfer to a four-year college or university.

Associate in Arts

*Counseling & Student Development (810) 762-0111
Prah College Center*

The Associate in Arts Degree is designed primarily for students who plan to transfer to a university and pursue a major in the humanities, fine arts and/or social sciences, or who plan to earn a degree in a professional field such as law, journalism or teaching. This degree meets the MACRAO Articulation Agreement requirements, satisfying the basic first two years of a Bachelor's Degree.





Arts & Communications Careers relate to designing, producing, exhibiting, performing, writing and publishing multimedia content including visual and performing arts and design, journalism and entertainment services.

Graphic Design Associate in Applied Science

*Fine Arts Division (810) 762-0443
Visual Arts & Design Center VADC100*

This program prepares students both creatively and technically for the professional area of graphic design, which includes a wide range of design fields under the general area of visual communications. Subjects in which students will be prepared include: design for print, WWW design, multimedia, animation, corporate identity, advertising, editorial and promotional design, and illustration. In addition to regular coursework, all students will be required to enroll in a three-credit internship where they will be placed with an employer involved in the planning, creation and implementation of graphic design.

Photographic Technology Associate in Applied Science

*Fine Arts Division (810) 762-0443
Visual Arts & Design Center VADC100*

This program is designed to provide graduates with sufficient training to qualify for entry-level positions including commercial and portrait studio assistant, technical sales representative, retail sales clerk, management trainee, freelance photographer and processing technician. Completion of the program will also be beneficial to those planning to major in such areas as communications, public relations, graphic arts, fine arts or journalism. Working professionals seeking to upgrade current skills as well as those interested in personal enrichment will also find this program to be beneficial.

Communications Technology: Broadcasting/Business & Marketing/Photography Certificate & Associate in Applied Science

*Business Division (810) 762-0429
Curtice-Mott Complex CM2133*

This program prepares students for careers as communication technology specialists or for participation in technical communication, video/audio production, publishing and media support operations. The program has three different specialization options that a student may choose from including:

- **Broadcasting Option**
- **Business & Marketing Option**
- **Photography Option**

Web Developer Certificate

*Technology Division (810) 762-0500
Regional Technology Center RTC2700*

This certificate will prepare students to create and maintain web presences for businesses and individuals. Students will be proficient in web programming with languages for both Unix and Windows environments. Data integration and interactive experiences are covered in great detail. Students will be prepared for entry-level positions as web programmer, webmaster and web developer.



Graphic Design

Is College Right For Me? *College is For Everyone!*

By studying hard, planning strategically and leveraging the right resources, students can succeed in high school, college and in life. MCC is focused on student success from admission to enrollment and to graduation and beyond. MCC is committed to providing the assistance for a smooth transition to college. Call (810) 762-0200 or visit us online at www.mcc.edu.

When Should I Begin Career Preparation Activities? *NOW!*

- If you are a high school student, talk with your counselor.
- For others interested in exploring college options contact a Mott Community College counselor or advisor. Call (810) 762-0200.

What Classes Should I Take In High School For Arts & Communications Careers?

Take advantage of your high school curriculum to prepare you for future success! The following academic courses are recommended for students interested in pursuing careers in arts & communications:

GRADE	ENGLISH/ LANGUAGE ARTS	MATH	SCIENCE	SOCIAL STUDIES/ SCIENCES	TECHNICAL COURSES
9	English/ Language Arts I	Algebra I	Earth, Life or Physical Science	State History/ Civics	Introduction to occupational career selected
10	English/ Language Arts II	Geometry	Biology	U.S. History	Continue courses based on career path
11	English/ Language Arts III	*Dependent on chosen career	Chemistry	Political Science/ Economics	Continue courses based on career path
12	English/ Language Arts IV	*Dependent on chosen career	*Dependent on chosen career	*Dependent on chosen career	Continue courses based on career path

All plans of study should meet local and state high school graduation requirements and college entrance requirements. Certain local student organization activities are also important including public speaking, record keeping and work-based experiences.

**Talk to your high school counselor for specific recommendations regarding your chosen career cluster.*

Can High School Students Earn College Credit? **YES!**

There are a number of ways for students to earn college credit while in high school. Talk with your high school counselor for additional information.

- **Advanced Placement Program**

The Advanced Placement Program, commonly known as Advanced Placement, or AP, offers high school students the opportunity to receive university/college credit for their AP classes taken in high school. Credit is based on successful completion of the AP exam.

- **Articulation**

Articulation is a process that allows students to apply credit for high school and career center courses to a certificate or Associate Degree at Mott Community College. Mott Community College has Articulation agreements with various high schools. Refer to our website at www.mcc.edu or contact your MCC or high school counselor or advisor for more information.

- **Dual Enrollment**

Dual enrollment allows public high school students that meet proper requirements to enroll in college courses. Their high school district will pay a designated amount for these college classes.

- **Early Admit**

Early Admit allows public high school students that do not meet the dual enrollment requirements, private school and home school students, to enroll in college courses at Mott Community College with parental and school permission.



How Do Career Pathways & Clusters Help You?

- They help you examine interests, goals and talents and see how they relate to a chosen career
- They help you see how school subjects relate to the world of work
- They challenge you to develop high academic skills
- They help you learn about career opportunities

Michigan Career Pathways/Federal Career Clusters

Career Pathways and Career Clusters are broad groupings of careers that share similar characteristics and employment requirements. Almost all occupations fall into one (or more) of the career pathways. Workers within a career pathway often share many common interests, strengths and competencies.

Career Pathways	Career Clusters
ARTS & COMMUNICATIONS	Arts, A/V Technology & Communications
BUSINESS & INFORMATION TECHNOLOGY	Business, Management & Administration Finance Hospitality & Tourism Information Technology Marketing, Sales & Service
ENGINEERING, MANUFACTURING & INDUSTRIAL TECHNOLOGY	Architecture & Construction Manufacturing Science, Technology, Engineering & Mathematics Transportation, Distribution & Logistics
HEALTH SCIENCES	Health Sciences
HUMAN SERVICES	Education & Training Human Services Law, Public Safety & Security Government & Public Services



We are committed to helping you succeed!

Admissions applications are free at MCC. Call **(810) 762-0200** for more information.
Visit our website at www.mcc.edu to explore the MCC difference and to request more information.