



Display Advertising Rates

Color Ads:

Full color Ads are reserved for the inside front cover, inside back cover, and back cover.

Ad sizes	Width	Height	Cost
Full Page Ad	7.625" x	9.75"	\$200

Black & White Ads:

Ad sizes	Width	Height	Cost
Full Page Ad	7.625" x	9.75"	\$100
1/2 Page Ad: Vertical	3.73" x	9.75"	\$80
1/2 Page Ad: Horizontal	7.625" x	4.792"	\$80
1/4 Page Ad: Vertical	3.73" x	4.792"	\$60
1/4 Page Ad: Horizontal	7.625" x	3.73"	\$60
1/8 Page Ad: Vertical	3.73" x	4.792"	\$40