

# Fundraising

Successful fundraising takes advanced planning and teamwork. There are some basic questions to ask before you get started:

1. What are we fundraising for?
2. What is our dollar goal?
3. How much are we willing to invest upfront?
4. What resources do we have?
5. Does this fundraiser tie in to our Mission Statement?

Be sure to always tell potential funders who your organization is, what your mission is, and why you are fundraising. Keep the fundraiser short and sweet – people tend to forget them when they are long term – they think they will ‘get to it before the end’.

Here are some steps to consider:

1. Decide on the dollar goal
2. Decide on your target audience
3. What are the expenses and concerns about potential fundraiser ideas
4. Decide on the fundraiser timeline
5. Decide on the fundraiser and title
6. Decide on the location/date/time
7. What are your resources?
8. Decide on advertising
9. Ensure a back up plan

Ideas:

CLEF Proposals  
Foundation for MCC Mini Grants  
Donations from outside sources/club alumni  
Karaoke Night – charge admission, or host a competition  
Gift wrapping at a store or mall  
Candy Sales  
Popcorn Sales  
Silent Auction  
Holiday Sales  
Book Sale  
Run a Race  
Jail and Bail  
Car Show  
Bake Sales  
Craft/Vendor/Mom2Mom Sales  
Restaurant Nights  
Pie-a-Professor/Dean/Etc.  
Home Parties  
Bingo  
Card/Game Tournament – charge admission  
T-shirt sale