

# Fundraising

Successful fundraising takes advanced planning and teamwork. There are some basic questions to ask before you get started:

1. What are we fundraising for?
2. What is our dollar goal?
3. How much are we willing to invest upfront?
4. What resources do we have?
5. Does this fundraiser tie in to our Mission Statement?

Be sure to always tell potential funders who your organization is, what your mission is, and why you are fundraising. Keep the fundraiser short and sweet – people tend to forget them when they are long term – they think they will ‘get to it before the end’.

Here are some steps to consider:

1. Decide on the dollar goal
2. Decide on your target audience
3. What are the expenses and concerns about potential fundraiser ideas
4. Decide on the fundraiser timeline
5. Decide on the fundraiser and title
6. Decide on the location/date/time
7. What are your resources?
8. Decide on advertising
9. Ensure a back up plan

Ideas:

CLEF Proposals

Foundation for MCC Mini Grants

Donations from outside sources/club alumni

Karaoke Night – charge admission, or host a competition

Gift wrapping at a store or mall

Candy Sales

Popcorn Sales

Silent Auction

Holiday Sales

Book Sale

Run a Race

Jail and Bail

Car Show

Bake Sales

Craft/Vendor/Mom2Mom Sales

Restaurant Nights

Pie-a-Professor/Dean/Etc.

Home Parties

Bingo

Card/Game Tournament – charge admission

T-shirt sale